



Linguistics, NLP, and Political Communication

ESSLI 2025, Bochum

Asad Sayeed and Ellen Breitholtz



Agenda

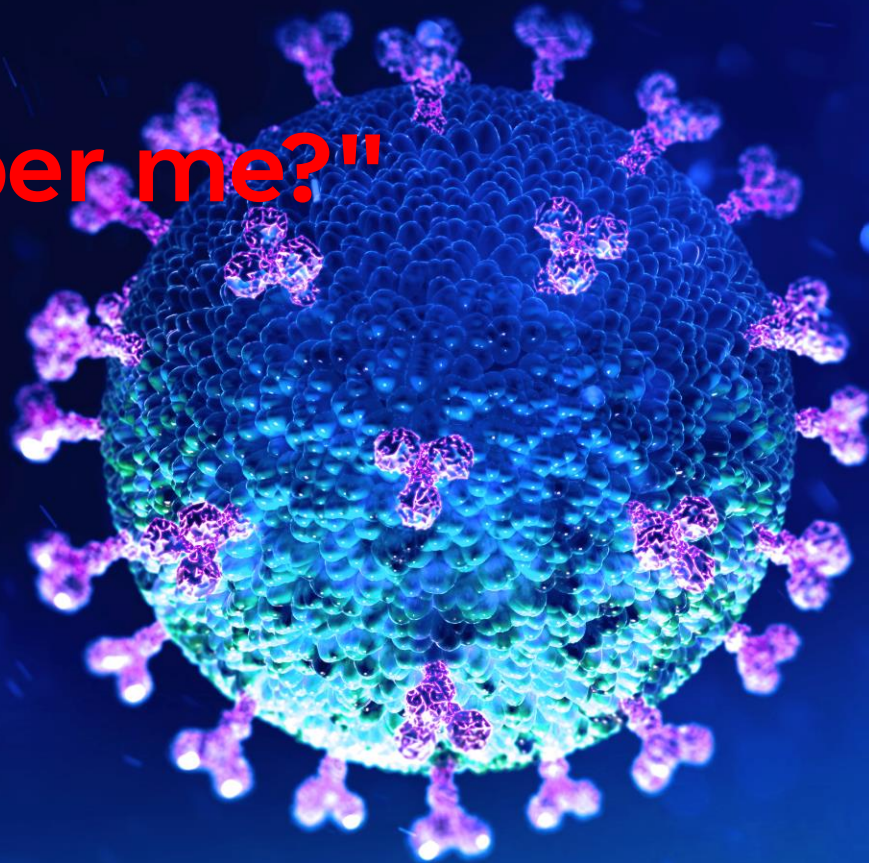
What?

Why?

Who?

When?

"Remember me?"





THE TRUE ORIGINS OF *Covid-19*

THE ORIGIN

"The Proximal Origin of SARS-CoV-2" publication — which was used repeatedly by public health

officials and the media to claim that the lab leak theory was the most likely source of the pandemic.

Misinformation

- False or inaccurate information

Disinformation

- *Deliberate* false or inaccurate information.

Disinformation becomes misinformation

Any time

Since 2025

Since 2024

Since 2021

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Motivations, methods and metrics of **misinformation detection**: an NLP perspective

[Q Su](#), [M Wan](#), [X Liu](#), [CR Huang](#) - **Natural Language Processing Research**, 2020 - Springer

... Although efforts have been made for decades, **misinformation** ... **misinformation detection** from the perspective of **NLP** with a comprehensive review of misinformation analysis, **detection** ...

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A survey on **natural language processing** for **fake news detection**

[R Oshikawa](#), [J Qian](#), [WY Wang](#) - arXiv preprint arXiv:1811.00770, 2018 - arxiv.org

...), and **NLP**. In this paper, we survey automated **fake news detection** from the perspective of **NLP**... Broadly speaking, we introduce the technical challenges in **fake news detection** and how ...

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[PDF] [arxiv.org](#)

Fake news detection via **NLP** is vulnerable to adversarial attacks

[Z Zhou](#), [H Guan](#), [MM Bhat](#), [J Hsu](#) - arXiv preprint arXiv:1901.09657, 2019 - arxiv.org

... of attacks targeting **fake news detectors**. Section 3 introduces ... of **NLP**-based **detectors** and propose augmenting **detectors** ... , as a step towards making **fake news detection** more robust. ...

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[PDF] [arxiv.org](#)

[PDF] FakeWhastApp. BR: **NLP** and Machine Learning Techniques for **Misinformation Detection** in Brazilian Portuguese WhatsApp Messages.

[L Cabral](#), [JM Monteiro](#), [JWF da Silva](#)... - ICEIS (1 ..., 2021 - pdfs.semanticscholar.org

... order to build **misinformation detection** models. However, these metadata will be used in future works to improve the performance of the proposed **misinformation detection** approaches. ...

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[PDF] [semanticscholar.org](#)

[PDF] A Literature Review of **NLP** Approaches to **Fake News Detection** and Their Applicability to RomanianLanguage News Analysis.

[C Busioc](#), [S Ruseti](#), [M Dascalu](#) - Revista Transilvania, 2020 - revistatransilvania.ro

... identification solutions based on **Natural Language Processing (NLP)** techniques. In this ... of English **fake news**, discuss potential **detection** techniques for Romanian **fake news**, as well ...

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[PDF] [revistatransilvania.ro](#)

Fake news detection in social media using graph neural networks and **NLP** Techniques: A COVID-19 use-case

[A Hamid](#), [N Shiekh](#), [N Said](#), [K Ahmad](#), [A Gu](#)... - arXiv preprint arXiv ..., 2020 - arxiv.org

... On the other hand, for structure-based **fake news detection**, ... structure for the possible **detection** of the **fake news**. For the first ... with the textual information for better **detection** of **fake news**. ...

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Can llm-generated misinformation be detected?

[PDF] arxiv.org

[C Chen](#), [K Shu](#) - arXiv preprint arXiv:2309.13788, 2023 - arxiv.org
...), our finding is: **LLM**-generated **misinformation** can be harder to detect for both ... **misinformation** with the same semantics. The straight implication is that **LLM**-generated **misinformation** ...
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Unmasking Digital Falsehoods: A Comparative Analysis of LLM-Based Misinformation Detection Strategies

[PDF] arxiv.org

[T Huang](#), [J Yi](#), [P Yu](#), [X Xu](#) - arXiv preprint arXiv:2503.00724, 2025 - arxiv.org
... proliferation of **misinformation** on social ... **misinformation** based on their advanced natural language understanding and reasoning capabilities. This paper conducts a comparison of **LLM**-...
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Dell: Generating reactions and explanations for llm-based misinformation detection

[PDF] arxiv.org

[H Wan](#), [S Feng](#), [Z Tan](#), [H Wang](#), [Y Tsvetkov](#)... - arXiv preprint arXiv ..., 2024 - arxiv.org
... Further analysis reveals that the generated reactions and explanations are greatly helpful in **misinformation** detection, while our proposed **LLM**-guided merging helps produce better-...
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Toward mitigating misinformation and social media manipulation in llm era

[PDF] acm.org

[Y Zhang](#), [K Sharma](#), [L Du](#), Y Liu - ... of the ACM Web Conference 2024, 2024 - dl.acm.org
... **misinformation** in **LLM** era. Besides our tutorials, other organizers host some related tutorials before The rise of **LLM**. ... to discuss the advanced techniques of **fake news** detection [42, 47]. ...
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Combating misinformation in the age of llms: Opportunities and challenges

[PDF] wiley.com

[C Chen](#), [K Shu](#) - AI Magazine, 2024 - Wiley Online Library
... Then, we will illustrate the new threats brought by **LLM**generated **misinformation** in different fields, and the countermeasures. Finally, looking ahead, we will discuss the potential risks in ...
☆ Save ↻ Cite Cited by 190 Related articles All 7 versions

Detecting misinformation with LLM-predicted credibility signals and weak supervision.

[PDF] whiterose.ac.uk

[JA Leite](#), [O Razuvayevskaya](#), [K Bontcheva](#), [C Scarton](#) - 2023 - eprints.whiterose.ac.uk
... shot **LLM** credibility signal labeling and weak supervision, outperforms state-of-the-art classifiers on two **misinformation** ... new valuable insights into their role in **misinformation** detection. ...
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Med-mmhl: A multi-modal dataset for detecting human-and llm-generated

[PDF] arxiv.org

Just saying...

If only we could give people correct information...



...then we'll solve all the world's problems!



Trumpism Can't Be Broken With the Hammer of Reason Because It's a Wave, Not a Wall

The sledgehammers of facts, reason and logic are useless to stem the MAGA tide, argues Christian Christensen

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Fmr CDC director admits 'long covid' is vaccine injury



r/DebateVaccines

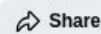
Search in r/DebateVaccines



70



78



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GregoryHD • 2mo ago

Well lookie here, that's what we've been saying all along



22



Reply



Award



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Emily-Jo-Collins • 2mo ago

It's too bad people didn't listen to those of us Who didn't Listen to the man on the TV and did our own research!



13



Reply



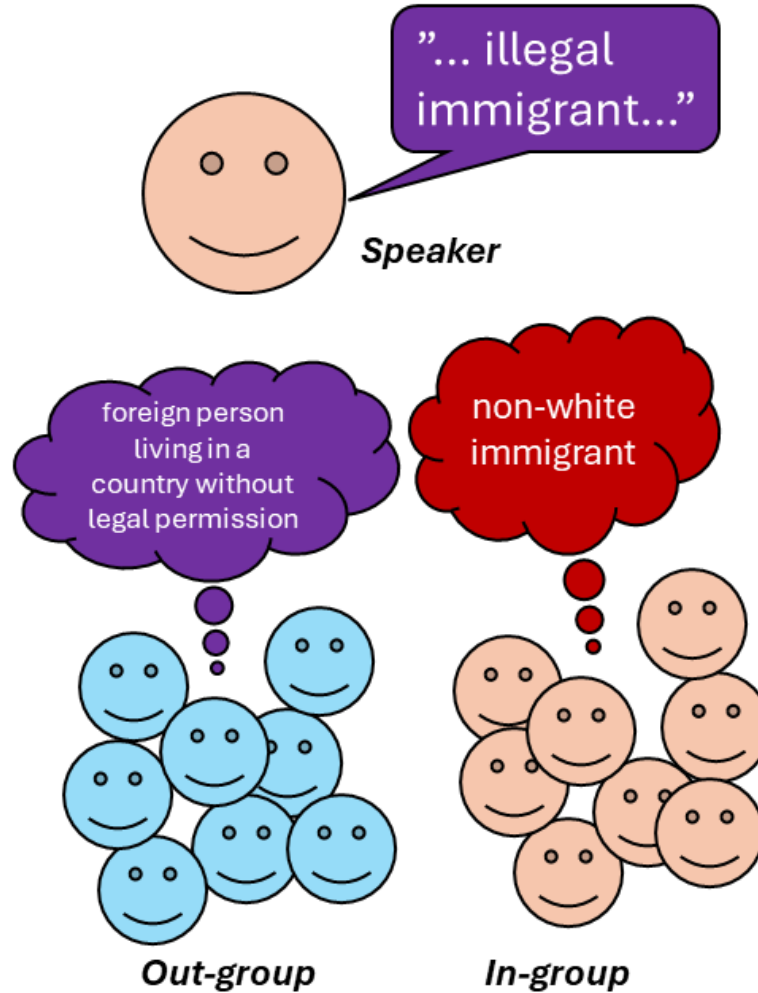
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Political dogwhistles



Dogwhistles as misinformation



Obscuring democratic choice: what does the speaker/politician really believe?



Connected to conspiracy theories.

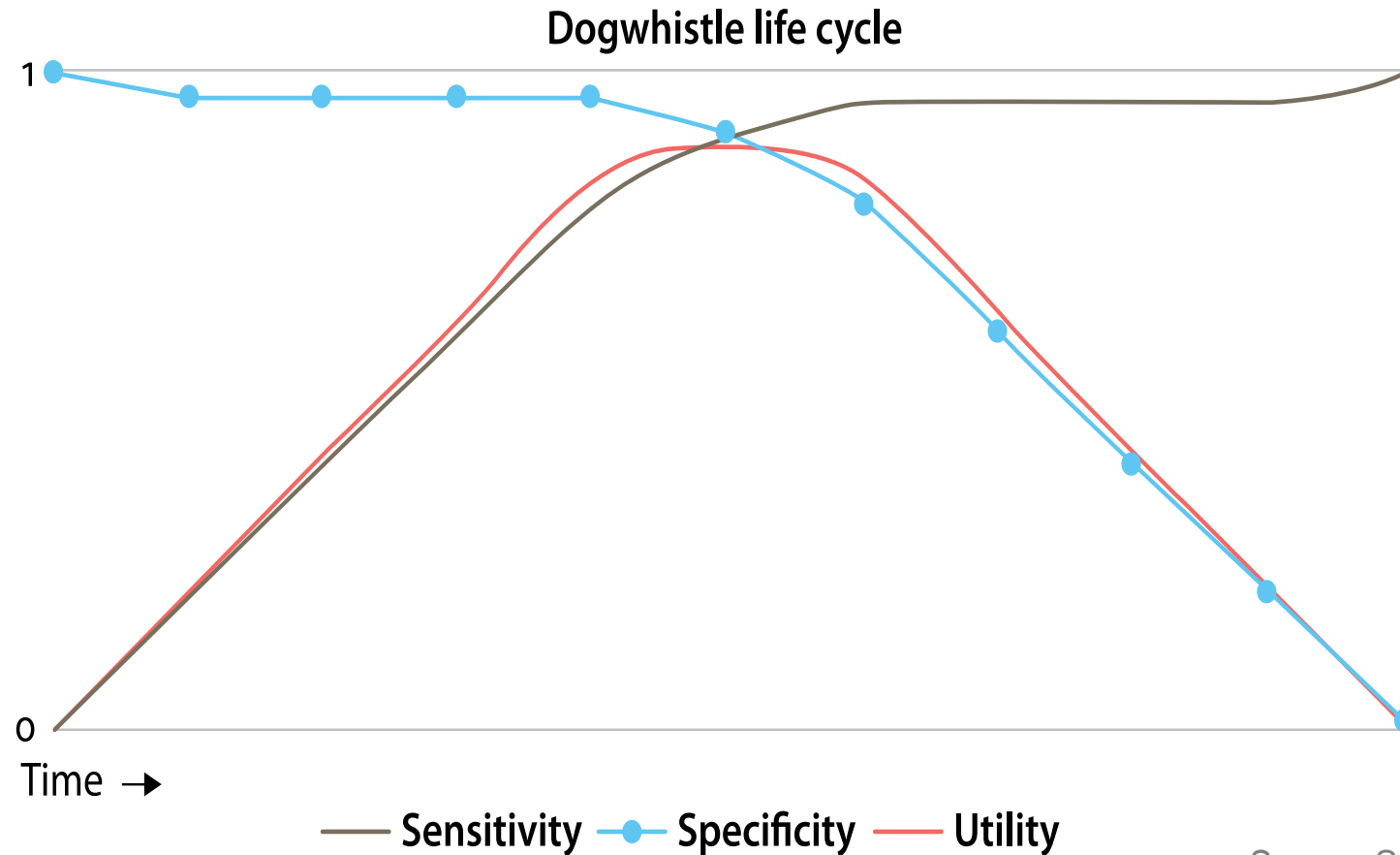


Weaponizing in-group/out-group dynamic: identity performance and derogation.

Dogwhistles as linguistic objects



Dogwhistles as political objects



Source: Sayeed, A., et al. (2024) "The utility of (political) dogwhistles—a life cycle perspective". *Journal of Language and Politics*. <https://doi.org/10.1075/jlp.23047.say>

Dogwhistles as the object of NLP research

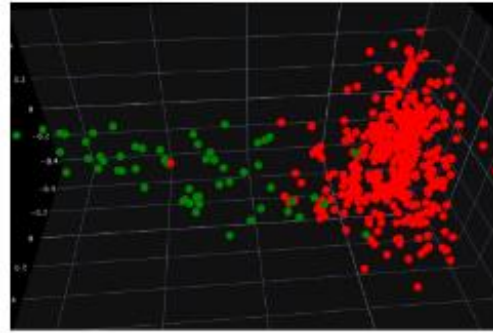


Figure 1: Responses for dogwhistle "enrich" represented in the semantic space. Coded in-group responses colored green.

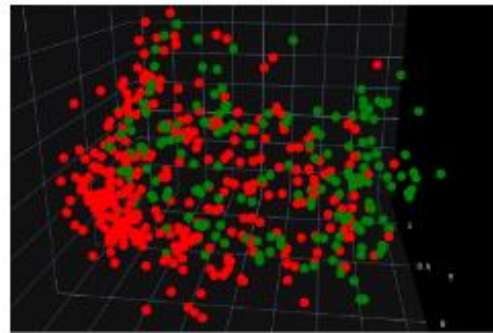


Figure 2: Dogwhistle "remigration" represented in the semantic space. Coded in-group responses colored green. Additional plots are in supplementary material.

Research questions (re dogwhistles)



Linguists:

what do dogwhistles **mean**?

Internalist, representational perspective.



Political scientists:

Given the meaning of the dogwhistle, what do people **do**?



NLP (or AI or whatever):

Given what people **mean** by a dogwhistle and what they **do** with it, how can we automatically identify, process them etc?

Research questions (re *political language*)



Linguists:

What does *political language* **mean**?
Internalist, representational perspective.



Political scientists:

Given meaning, what do people **do**?



NLP (or AI or whatever):

Given what people **mean** by *political language* and what they **do** with it, how can we automatically identify, process it etc?

*Marianne och Marcus
Wallenbergs Stiftelse*



WASP—HS

GRIPES

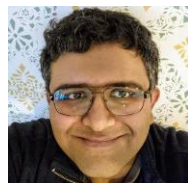
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CLASP The Centre for Linguistic Theory and Studies
in Probability





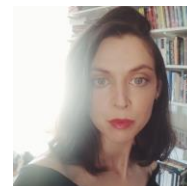
Max Boholm



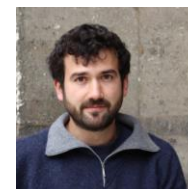
Me :)

Machine
learning/NLP

Theoretical
linguistics



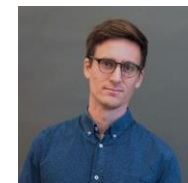
Ellen Breitholtz
Robin Cooper



Gregor Rettenegger (PhD)



Elina Lindgren
Björn Rönnerstrand



Opinion
research



The overview of the week

- Today: Theories/methods in political communication research.
- Tomorrow: Linking political communications with linguistics/NLP
- Day after tomorrow: opinion research and language
- Day after day after tomorrow: persona and political utility
- Day the last: NLP and dogwhistles



The aim

- Cambridge Analytica scandal: AI techniques used to optimize messages.
- OTOH: New concepts in linguistics and AI techniques mean greater opportunities for research into political phenomena.
- Create synthesis between these fields.